

# 2022 - 2023 Alabama DECA State Action Project



## SILVER

- MEMBERSHIP:** *Submit at least 10 student members and 1 advisor by December 1, 2022*
- Promotion:** *Scan QR code to connect your local chapter's social media accounts with Alabama DECA and the individual [State Officer accounts](#)*
- Community Service:** *Make a donation of a minimum of \$50 by January 15, 2023 to either MDA or National Pediatric Cancer Foundation*
- Ethical Leadership:** *Register 5 members to compete at the State Career Development Conference. <https://www.decaregistration.com/al>*
- Advocacy:** *Participate in DECA Week, JLDC, or ACE Workshop*



## GOLD

- Complete all of the silver level requirements
- Complete AND submit two **National DECA campaigns** (national campaign deadline December 1)
  - MEMBERSHIP CAMPAIGN**
  - PROMOTIONAL CAMPAIGN**
    - 3 School Outreach Activities
    - 3 Success Stories of Alumni
    - 3 Community Outreach Activities
  - ETHICAL LEADERSHIP CAMPAIGN**
    - 3 Ethical Leadership Challenge Entries
    - 3 School Outreach Activities
    - 3 Community Outreach Activities
  - COMMUNITY SERVICE CAMPAIGN**
    - 1 or More Community Service Activities
    - 75% or more of Chapter Member Participation
    - 1 Form of Publicity or Promotion of CS Activity



## DIAMOND

- Complete all of the silver level requirements
- Complete AND submit two **National DECA campaigns** (national campaign deadline December 1) with one campaign reaching **THRIVE** level.
- Submit a chapter video recognizing your chapter's achievements and activities. The video can be tied into this year's DECA theme.
  - MEMBERSHIP CAMPAIGN**
  - PROMOTIONAL CAMPAIGN** (complete 2 to earn **THRIVE** level)
    - 3 School Outreach Activities
    - 3 Success Stories of Alumni
    - 3 Community Outreach Activities
  - ETHICAL LEADERSHIP CAMPAIGN** (complete 2 to earn **THRIVE** level)
    - 3 Ethical Leadership Challenge Entries
    - 3 School Outreach Activities
    - 3 Community Outreach Activities
  - COMMUNITY SERVICE CAMPAIGN** (complete 2 to earn **THRIVE** level)
    - 1 or More Community Service Activities
    - 75% or more of Chapter Member Participation
    - 1 Form of Publicity or Promotion of CS Activity