

2023 - 2024 Alabama DECA State Action Project



SILVER

- MEMBERSHIP: Submit at least 10 student members and 1 advisor by December 1, 2023
- Promotion: Scan QR code to connect your local chapter's social media accounts with Alabama DECA and the individual [State Officer accounts](#)
- Community Service: Make a donation of a minimum of \$75 by January 15, 2024 to [MDA](#)
- Ethical Leadership: Register 5 members to compete at the State Career Development Conference. <https://www.decaregistration.com/al>
- Advocacy: Participate in DECA Week, JLDC, or ACE Workshop



GOLD

- Complete all of the silver level requirements
- Complete AND submit one [National DECA campaigns](#) (national campaign deadline December 1)
 - [MEMBERSHIP CAMPAIGN](#)
 - [PROMOTIONAL CAMPAIGN](#)
 - 3 School Outreach Activities
 - 3 Success Stories of Alumni
 - 3 Community Outreach Activities
 - [ETHICAL LEADERSHIP CAMPAIGN](#)
 - 3 Ethical Leadership Challenge Entries
 - 3 School Outreach Activities
 - 3 Community Outreach Activities
 - [COMMUNITY SERVICE CAMPAIGN](#)
 - MDA donation of \$200 by January, 15, 2023
 - 1 or More Community Service Activities
 - 75% or more of Chapter Member Participation
 - 1 Form of Publicity or Promotion of CS Activity

DIAMOND

- Complete all of the silver level requirements
- Complete AND submit two [National DECA campaigns](#) (national campaign deadline December 1) with one campaign reaching THRIVE level.
- Submit a chapter video recognizing your chapter's achievements and activities. The video can be tied into this year's DECA theme.
 - [MEMBERSHIP CAMPAIGN](#)
 - [PROMOTIONAL CAMPAIGN](#) (complete 2 to earn THRIVE level)
 - 3 School Outreach Activities
 - 3 Success Stories of Alumni
 - 3 Community Outreach Activities
 - [ETHICAL LEADERSHIP CAMPAIGN](#) (complete 2 to earn THRIVE level)
 - 3 Ethical Leadership Challenge Entries
 - 3 School Outreach Activities
 - 3 Community Outreach Activities
 - [COMMUNITY SERVICE CAMPAIGN](#) (complete 2 to earn THRIVE level)
 - MDA donation of \$250 by January 15, 2023
 - 1 or more Community Service Activities
 - 75% or more of Chapter Member Participation
 - 1 Form of Publicity or Promotion of CS Activity