

SILVER

- Membership**
Submit at least 10 student members and 1 advisor by December 2, 2024.
- Promotion**
Scan QR code to connect your local chapter's social media accounts with Alabama DECA and the individual [State Officer accounts](#).
- Community Service**
Make a donation of a minimum of \$75 by January 15, 2025, to MDA [online](#) or [mail check](#).
- Ethical Leadership**
Host a [State Officer for a visit](#) to your chapter virtually or in person.
- Advocacy**
Participate in DECA Week, JLDC, or ACE Workshop.

GOLD

- Membership**
Submit at least 10 student members and 1 advisor by December 2, 2024.
- Promotion**
Scan QR code to connect your local chapter's social media accounts with Alabama DECA and the individual [State Officer accounts](#).
- Community Service**
Make a donation of a minimum of \$150 by January 15, 2025, to MDA [online](#) or [mail check](#).
- Ethical Leadership**
Host a [State Officer for a visit](#) to your chapter virtually or in person.
- Advocacy**
Participate in DECA Week, JLDC, or ACE Workshop.
- National DECA Campaign**
Complete and submit **ONE** National Campaign Deadline by December 2
 - Membership Campaign
 - Promotional Campaign
 - 3 School Outreach Activities
 - 3 Success Stories of Alumni
 - 3 Community Outreach Activities
 - Ethical Leadership Campaign
 - 3 Ethical Leadership Challenge Entries
 - 3 School Outreach Activities
 - 3 Community Outreach Activities
 - Community Service Campaign
 - MDA donation of \$150 by January, 15, 2025
 - 1 or More Community Service Activities
 - 75% or more of Chapter Member Participation
 - 1 Form of Publicity or Promotion of CS Activity

DIAMOND

- Membership**
Submit at least 10 student members and 1 advisor by December 2, 2024.
- Promotion**
Scan QR code to connect your local chapter's social media accounts with Alabama DECA and the individual [State Officer accounts](#).
- Community Service**
Make a donation of a minimum of \$250 by January 15, 2025, to MDA [online](#) or [mail check](#).
- Ethical Leadership**
Host a [State Officer for a visit](#) to your chapter virtually or in person.
- Advocacy**
Participate in DECA Week, JLDC, or ACE Workshop.
- National DECA Campaign**
Complete and submit **TWO** National Campaigns, with **ONE** campaign reaching THRIVE level. Deadline is December 2.
 - Membership Campaign
 - Promotional Campaign
 - 3 School Outreach Activities
 - 3 Success Stories of Alumni
 - 3 Community Outreach Activities
 - Complete **TWO** to earn THRIVE level
 - Ethical Leadership Campaign
 - 3 Ethical Leadership Challenge Entries
 - 3 School Outreach Activities
 - 3 Community Outreach Activities
 - Complete **TWO** to earn THRIVE level
 - Community Service Campaign
 - MDA donation of \$150 by January, 15, 2025
 - 1 or More Community Service Activities
 - 75% or more of Chapter Member Participation
 - 1 Form of Publicity or Promotion of CS Activity
 - Complete **TWO** to earn THRIVE level
- Chapter Video**
Upload a chapter video to YouTube recognizing your chapter's achievements and activities. The video can be tied into this year's DECA theme. Submit the video link on the submission template.
- Chapter Spotlight**
Submit a chapter spotlight to Alabama DECA [here](#).

