Alabama DECA State MDA Project 2023



Purpose

Purpose of the State MDA Project:

- Raise Awareness for the Muscular Dystrophy Association
- Inform Alabama DECA of the MDA's purpose and why Alabama DECA donates to the MDA
- Help your chapter complete the State Action Project
- Rasie funds for your Chapter's MDA Donation
- Provide fundraising ideas for your chapter

Why does DECA INC. and Alabama DECA donate to the Muscular Dystrophy Association:

 DECA INC. and Alabama DECA donate to the Muscular Dystrophy Association to help with their research into M.D or muscular dystrophy.



Donation Requirements

MDA Donation Requirements:

• Silver level: \$75

• Gold level: \$200

• Diamond level: \$250

Link to the State Action Project

Link to the Offline MDA Donation Sheet

Link to the MDA Donation Sheet

Your State Action Team is excited to share some ideas on how your chapter can raise funds for MDA donations!



Fundraising Ideas

DECA-rate Pumpkins!:

Show your love for fall by DECA-rating pumpkins with your chapter! Charge members for pumpkins and the allow people to vote for their favorite pumpkin. You can even charge a dollar per vote!



Alabama vs. Auburn Football:

Who doesn't love football in the Great State of Alabama? Sell plain footballs and allow members to DECA-rate them. Members can then show who they are supporting in the infamous Iron Bowl!





Fundraising Ideas

DECA the Halls:

Embrace the Christmas spirit by hosting a Christmas show with performances and singing! Charge for admission to the event!



Valentine's Day Candy Gram Sale:

Do you have a sweet tooth? Allow your chapter/school to participate in the sale of candy grams at your school just in time for Valentine's Day! Charge per candy gram and let people personalize their own message!





Fundraising Ideas

Local Business Partnerships:

Raise donation funds by encouraging local business to support and donate to your chapter by promoting them on social media!



We know these are just some of the AMAZING fundraising ideas that our Alabama DECA chapters will come up with for the 2023-24 school year!

Make sure to tag us on Instagram @alabamadeca!



Contact Page

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